



Meetings Conferences Incentives Events

A night view of the Earth from space, showing city lights and a blue glow. The Earth is curved, with the horizon line visible. The background is a dark blue gradient with light rays emanating from behind the Earth.

TCC is a creative meeting and event company working globally.

We bring brands and organizations to life and achieve the desired results by developing and executing outstanding solutions to meetings, incentives, conferences, and events.

TCC is short for The Competence Company.

TCC is a highly qualified event partner.

**Our areas of expertise are corporate meetings, conferences, and events.
For 30+ years TCC has designed, planned, and executed**

- **kick-offs**
- **product launches**
- **leadership meetings**
- **conferences**
- **product presentations**
- **brand activation events**
- **study tours**
- **company trips / off-sites**
- **incentive tours**
- **staff events**
- **customer events**
- **dealer meetings**
- **hospitality events**
- **board meeting**
- **merger events**
- **road shows**
- **award shows**
- **PR events**
- **sponsor events**
- **tours to conferences**
- **annual meetings**

DEVELOPMENT & DESIGN

Strategy
Creative concept
Digital platform
Content Program
Marketing
SoMe
Budget

TCC is a one-stop event company. We provide ALL meeting and event services

PLANNING & PRODUCTION

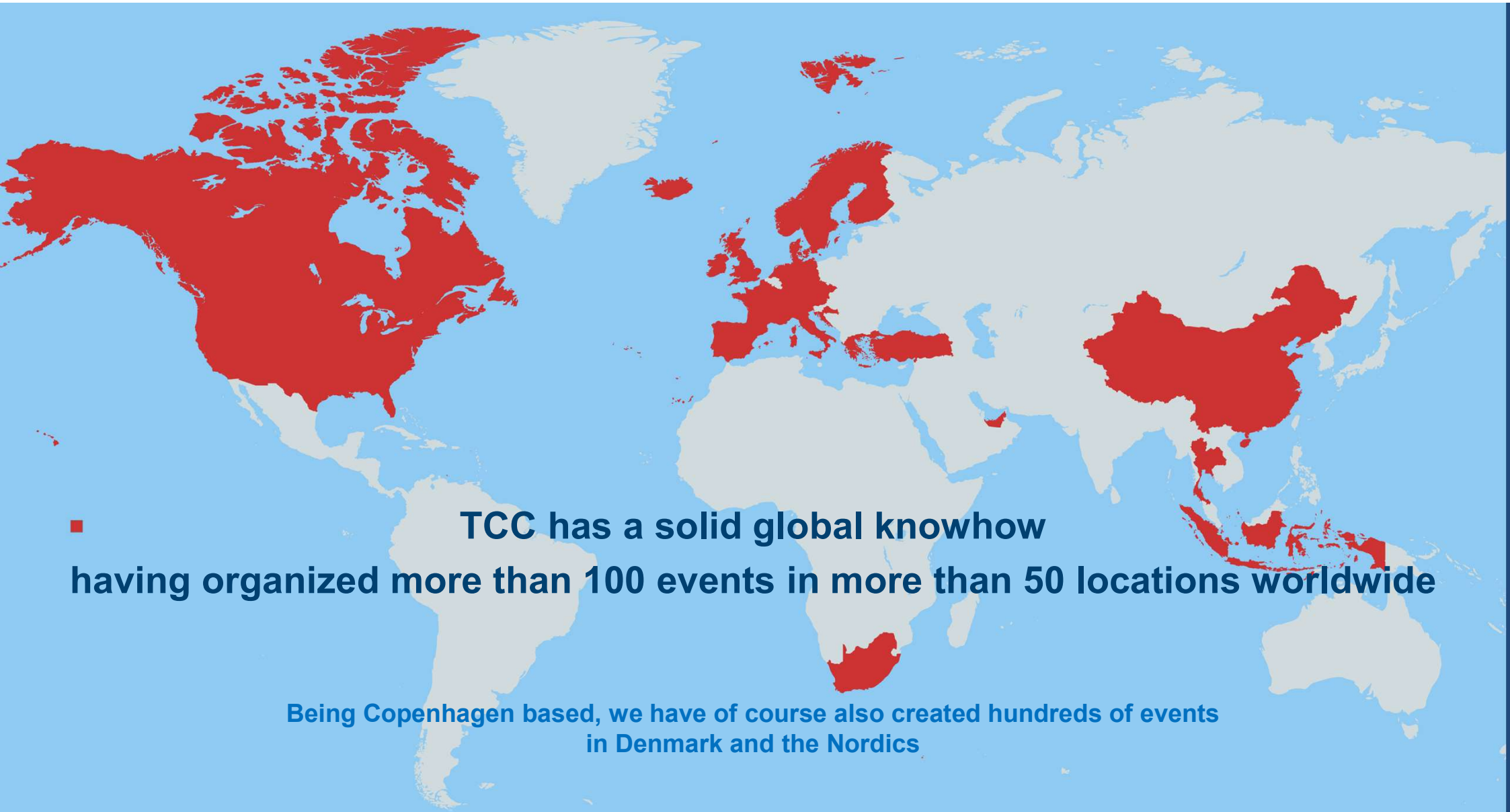
Destination
Hotel
Meeting venue
Contracting
Studio, stage, room
Sound, light, A/V
Video
Digital solutions
Speakers
Entertainment
Website
Online registration
Branding

Budget control

EXECUTION

Pre-event activities
Travel
Local transport
Airport services
Event staff
Facilitation
Participant engagement
Polls
Networking activities
Team building
Experiences
Excursions
Food & drink
Gala dinners

**Follow-up activities
Budget control**

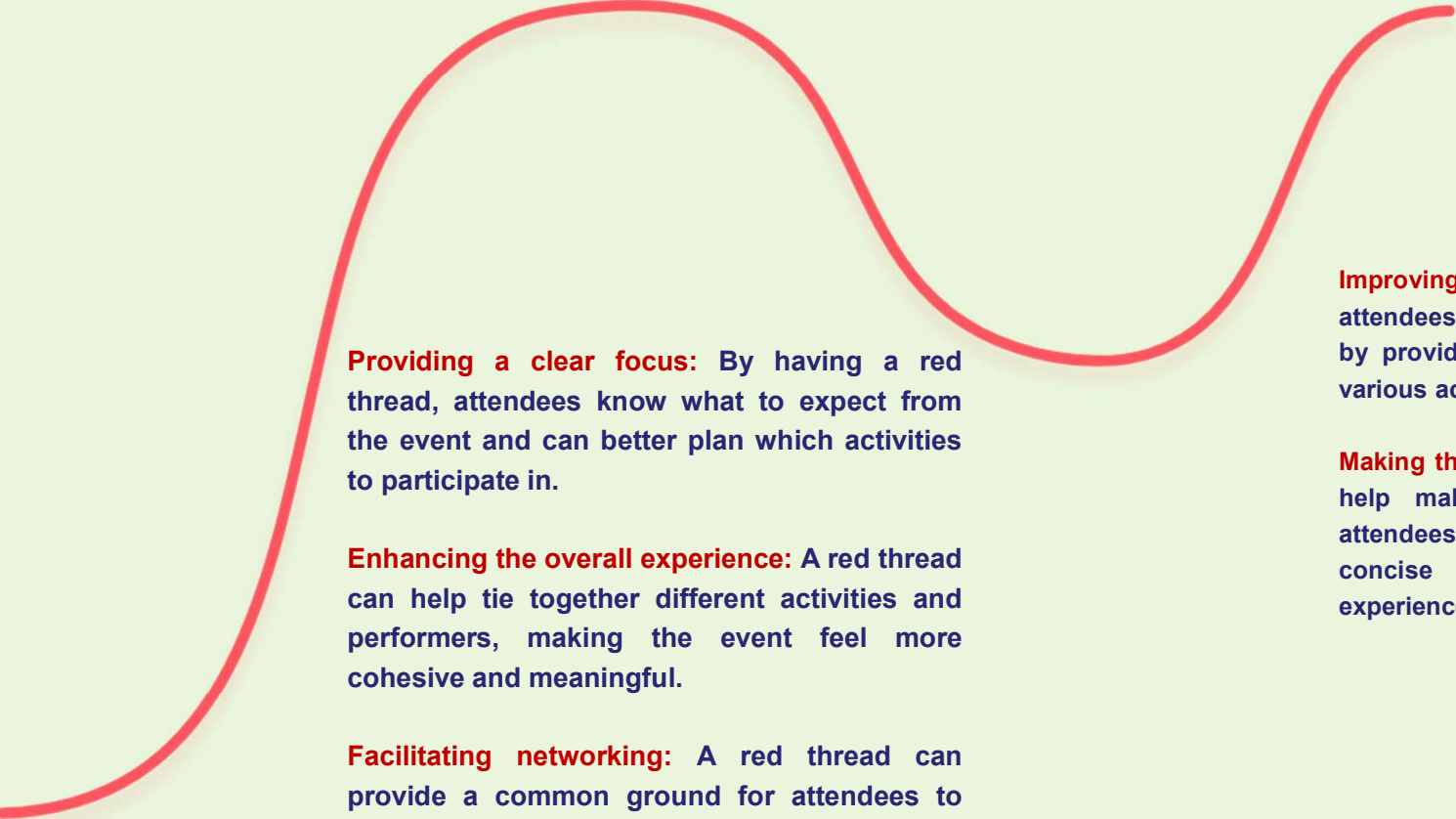


■ **TCC has a solid global knowhow
having organized more than 100 events in more than 50 locations worldwide**

**Being Copenhagen based, we have of course also created hundreds of events
in Denmark and the Nordics**

We believe:

A theme / red thread can help creating a better and more meaningful experience for attendees and help them to get more out of the event.



Providing a clear focus: By having a red thread, attendees know what to expect from the event and can better plan which activities to participate in.

Enhancing the overall experience: A red thread can help tie together different activities and performers, making the event feel more cohesive and meaningful.

Facilitating networking: A red thread can provide a common ground for attendees to connect and engage with each other.

Improving retention: A red thread can help attendees retain more information from the event by providing a framework for understanding the various activities and performances.

Making the event more valuable: A red thread can help make the event more valuable to the attendees by providing them with a clear and concise overview of the information and experiences shared during the event.

TCC is far more than logistics



TCC's team of producers and designers come from a variety of backgrounds, from visual merchandising, PR and marketing, to concert and video production, theatre design, studio design and production and stage management.

This equips our team with the skills and experience required to develop creative design concepts and carry out all aspects of event production in the most efficient way.

TCC produces videos and video mapping, sound, light, stages and backdrops, decorations, theme development, banners, printed materials, floral design, entertainment, slides, branded clothes – we can produce anything in connection with meetings and events.

Impeccable Execution Is The Key



You can have a ton of technology and special effects, a super keynote speaker, a great venue, or present a new world class product, but... If the event is running late, the program has too many changes; the AV system is not working perfectly, or if the line to get lunch is too long... the event is not a success. An event worth a rating of 10 begins and ends with a flawless execution.

With 30 years of planning and executing meetings, conferences, and events all over the world, TCC knows where the hazards are. We know how to avoid them, and how to go around them should they happen anyway

Some of the major factors to steer clear of mishaps are detailed planning, check, recheck, and check again as well as making sure everyone involved is well informed about the objectives of the event, the overall program, and what everyone behind-the-scene will be doing.

And that is how TCC works.

TCC has partnered with numerous brands, private and public companies

TCC has worked with a variety of companies and organizations across different industries and the public sector.

We easily adapt to the individual client's requirements and organizational structure, and we are skilled in understanding new clients' businesses, markets, products, services etc.

The list is a selection of companies and organizations that have trusted TCC



| | |
|-----------------------|--------------------|
| Astellas Pharma | RiskPoint |
| TDC | Søndagsavisen |
| Post Danmark | Grontmij |
| GN Hearing | Ørsted |
| PFA Pension | AVIS |
| SONY | Hoffmann |
| Ministry of Environm. | Lantmännen Unibake |
| Jabra | Kamstrup |
| IBM | Tryg Insurance |
| Bring | Peugeot |
| Bristol Myers-Squibb | O.W. Bunker |
| Citrix | North Sails |
| Agilent (Dako) | FOSS |
| SKI | ZeroNorth |
| FH | SimCorp |
| Dansk Erhverv | FedEx |
| GroupM | Velliv (Nordea) |
| WSA | RiskPoint |

Our Clients are Happy....

“...I can only give TCC my warmest recommendations.”

Søren Christian Meyer, CEO, ZeroNorth

” The coordination and execution of the event was professional on all levels...”

Bolette Haslev-Hansen, Vice President Corporate HR, SOS International

”...We can highly recommend TCC.”

Lars Holmkvist, CEO, Agillent Dako

“... TCC developed an event that fully lived up to our expectations, and which generated thorough excitement among our employees.”

Mikkel Wakefield, CEO, Mouseflow

“... TCC came up with very useful ideas and had great attention to every detail!”

Henrik Feldborg, CEO, Pluskort

“... You can safely give TCC a call.”

Kim Bach, Head of Nordic Marketing, Experian

**The following slides showcase
a few examples of
meetings, conferences, and events
designed and executed by TCC**

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wing
cers
mmon?

OND MEASURE

FOSS

Cloud Solution

Grow with
the food industry's
digitalization
partner



ANALYTICS BEYOND MEASURE



Hybrid Branding event
CEO + CMO presentations in-person
Live streaming to 12 countries
1,000 in-person + 1,200 remote
Frederiksborg Center, Hillerød

Royal Unibrew Kick-off

700 sales reps

Daytime: Presentations, next year plans

Evening: Party, entertainment, food trucks





Full day conference

650 delegates

38 exhibitors

27 speakers

Scandic Falkoner Center

Client: SKI and Dansk Erhverv



Global Sales Kick-off

3 days. Meetings, team competitions, dinners, party

Olympic theme

150 sales reps from Europe, USA, Asia, Africa

Sitges, 30 km south of Barcelona

18 "countries" ready
for the Olympic Procession

Asian Sales Kick-off

**3 days. Meetings, team competitions,
dinners, party**

76 sales reps from Asia, Africa, Europe

Location: Bali



Silicon Valley Study Tour

5-day program. 30 C-level execs.

Meetings with Google, Facebook,
Stanford University, Tesla, IBM Silicon
Valley Lab, SAP Innovation Center,
Salesforce, Twitter / X





Strategy Meeting

2-day conference, activities, dinners

90 key distributors from Nordics and Baltics

Prague

Client: SONY Nordic



Christmas party
WSA
640 employees
Copenhagen



Executive Network
Workshop + dinner
Business game: Future scenarios
25 key clients
Toldboden, Copenhagen
Client: Experian



Summer Camp

Client: Global greentech company

145 employees from 6 global offices

Strategy meetings and social events

Palma de Mallorca

Management briefing
on next year's plans

**TCC would be proud and honored to be Your event partner.
We would put our brains, hearts and souls into every project.
You would feel our passion and competence.**

Thank you!

For more information, please contact

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